

STATEWIDE HISTORIC PRESERVATION CONFERENCE PRELIMINARY AGENDA

Events descriptions are provided. Schedule of events will be provided soon.



September 18-20, 2019
Rome, Georgia



Tours

The Fox & DeSoto: View the Legend, Tour the Jewel, *Mark Cochran and David Clonts*

Movie and a Tour—View PBS's The Legend Lives on: Atlanta's Fox Theatre, and tour Rome's DeSoto Theatre, the Jewel of Broad. The DeSoto has acquired the rights to stream the PBS documentary "The Legend Lives On: Atlanta's Fox Theatre". Run time is 58 mins. After the viewing there will be a hands on interact tour within the Historic DeSoto Theatre which shall include a review of current and future projects that are in the works.

Tour will meet at the Historic DeSoto Theatre: 530 Broad St, Rome, GA 30161

Roman Holiday Excursion Boat History Tour, *Dennis Nordeman and Lisa Smith*

This two hour journey from Heritage Park down the Coosa to Lock and Dam will share the early history of the Native Americans to when cotton was king and how Popeye was "born" on Rome's rivers! The river tour offers a unique perspective on how Rome's Rivers have shaped the town's history. Tour cost is \$10 per person.

Tour will meet at Heritage Park: 255 Jewell Frost Dr, Rome, GA 30165

Berry College National Register Historic District, *Jennifer Dickey*

This 1.5-hour bus tour of the Berry College National Register Historic District will highlight several recent preservation and restoration projects as well as a campus-wide interpretive initiative, sponsored by alumni and the National Society Daughters of the American Revolution. Founded by Martha Berry in 1902, Berry College is renowned for its on-campus work program and its 27,000-acre campus, the world's largest college campus. The college's 5,300-acre National Register Historic District includes more than 120 contributing resources, including the founder's home.

Tour is limited to 15 participants.

Tour will meet at Oak Hill and the Martha Berry Museum: 24 Veterans Memorial Hwy, Rome, GA 30165

The Fairview School: Preservation on the Brink, *Joe Smith and Joyce Perdue-Smith*

The session, hosted at the Fairview campus, will describe the process by which remnants of the Fairview Colored School, a rural African-American school campus in Cave Spring, GA, were rescued from years of abandonment, decay and demolition and returned to the use of the community. The session will include a timeline of preservation efforts, presented by Joyce Perdue-Smith, executive director of the Fairview-E.S. Brown Heritage Corporation, and an overview of ongoing preservation activities on site, presented by Joe Smith, including the restoration of the First Grade Classroom Building and plans for the interpretation of the Rosenwald Building site.

The tour of the Fairview campus will be conducted after the session presentation at the Conference site. The Fairview Campus is approximately 16 miles from downtown Rome. Transportation to the site and back to Rome will be at the discretion of each participant. Ample parking will be available on site in designated areas. A guided walking tour of the site will be conducted for participants. The physical activity level required is moderately strenuous, as the school site is on a terraced hillside that requires some hill climbing.

Tour will meet at the Fairview School: 278 Padlock Mountain Rd, Cave Spring, GA 30124

Clocktower, Garden, and Museum Tour, *Lisa Smith and Selena Tilly*

Enjoy the panorama murals depicting Rome's rich history. Then take 107 steps to the top of the Clocktower for the views and vistas of Rome. Enjoy the gardens on the grounds of the Clocktower Hill, one of Rome's 7 hills.

Start at the Clocktower parking lot on East 2nd Street. Clocktower stands at the corner of the 5th Ave and 2nd St. These tours are free and donations are accepted to further the restorations.

Clocktower stands at the corner of 5th Ave and 2nd Street in Downtown Rome. Tour will run concurrently with the Thursday night reception at the Clocktower.

Where Romans Rest, *Ann Hortman*

Discover the history, gardens, symbolism and architecture that give Myrtle Hill Cemetery its character. Myrtle Hill is an outdoor museum of Rome's history with many stories to tell... and you may happen upon a resident willing to share their story!

Tour will meet at the Myrtle Hill Mausoleum on Branham Avenue. Tour is a strenuous walk and will involve many steps, slopes, and uneven surfaces. Limited to 20 participants.

Myra H Paddlewheel Boat Restoration and Preservation of the *Dixie* Paddle wheel, Robert Harris

The restoration of an eighty-five-year-old paddle wheel powered vessel to be placed on static display at the ECO River Museum in Rome Georgia. In conjunction with the boat will be the partially restored paddle wheel of the steam ship Dixie that sank in 1914.

Walking Tour of Rehabilitated Properties between 200-500 Broad, Ira Levy

Walking tour of local properties rehabilitated – Untimed event. Properties will be open to attendees at their leisure.

Wednesday Afternoon tour and visit to Rose Hill, Wes Walraven

312 E 4th Avenue, known as Rose Hill, was built in 1909 on the foundation of a former gothic-revival frame home built in the 1850's which was owned originally by C.H. Smith who, writing under the pseudonym Bill Arp, was the top syndicated columnist in the South up to and during the Civil War. The original Rose Hill housed General Sherman and his troops during the Union occupation of Rome. For the first 20 years after it was built, Rose Hill's gardens filled the entire block. When the lot was divided, one of the first homes built was owned by Reverend Samuel Axson and his family. His daughter, Ellen, would later marry Woodrow Wilson and become First Lady. She is credited with establishing the White House Rose Garden and we can only wonder if it was because she missed her home amongst the roses in Rome. She is the only First Lady to have died while her husband was President and her body was brought home to Rome for a State Funeral and internment at Myrtle Hill Cemetery.

Workshops

A Charge We Have to Keep: Preserving African American History with Community Archives,
Shaneé Y. Murrain

This workshop features the shared work of preserving historical records that deepen understanding of community identity and that illuminates contributions underreported due the lack of such records in mainstream archives and libraries. Archivist Shaneé Murrain will review the Community Archives Preservation Project at the UWG Ingram Library to assist local congregations and families with organizing documents/records and preparing them for research use/access. Shaneé will use a case model from West Georgia to discuss the current methods for adding to the body of knowledge, and those best practices for partnering with libraries and other cultural heritage organizations in developing community archives. Shaneé will also discuss how neighbors can support emerging community archives, giving new life to the role of research in knowing oneself and to artifacts kept in basements, closets and attics.

At the Table or On the Menu: Revitalization & African American Places, *Mable Thomas, Ed Grant, Jr., and Malik R. Watkins*

The current hypothesis that an unintended consequence of successful revitalization of business corridors and residential communities is a homogenization of those elements that makes these places significant and attractive to visitors and residents alike can be tested in cities across Georgia. Presenters from Georgia's first and fourth largest cities outline two cases-a neighborhood CDC strives to rehab the historic elementary school in Atlanta to bring back manageable reinvestment, and one Legacy business working to preserve its place on a reviving downtown corridor in Macon-and the strategies also being test to preserve both the built and human resources in these respective places.

Won't You Remember Me? Oral History Puts a Face on History, *Velma Fann and Sue VerHoef*

As oral history becomes more widely used as a reference source where standard documents do not exist, historian and preservationists aim to empower grassroots colleagues with best practices and guidance to ensure that collected narratives answer the research questions and capture the human element of the past. Here, two “data preservation” professionals will review how they each achieve a balance between skill and sensitivity in their current projects. Velma Fann will share how she prepares for oral history work as she outlines the Dunwoody oral history project. Sue Verhoef leads AHC’s Veterans History Project. Here Sue will share best practices learned from this long-standing project that engages multiple partners and has collected over 730 interviews of veterans in Metropolitan Atlanta.

Saving Our School 2.0: Three Key Strategies for Sustainability, *Gerald Golden, Louis Young Harris, and Amy Lotson Roberts*

Leaders of three Georgia preservation nonprofits update us on the newest phase in their effort to preserve and reuse their historic school house: The Barney school served the children in Morven GA. Now Dr. Golden leads a planning giving campaign to channel alumni pride into this effort to endow the asset; The Harrington School leaders recognized their success lie in rallies Friends beyond the surrounding enclave and in bring new blood into the organization. Amy Roberts clarifies what it takes to partner and to prepare new leadership; Cassville school later named Noble Hill School grew to include a teacherage and another dependency. Louise Young Harris shares about the nonprofits current effort to interpret the residential building and best practices recommended when planning such an expansion. A moderated Q&A extends the learning from these seasoned preservation veterans.

HPC Skills Workshop: Learning to Read Historic Buildings and Their Changes over Time, *Joseph Smith*

Among the many skills required of Historic Preservation Commissioners and preservation staff is a basic understanding of architectural history and the way our local districts fit into the timeline of that history. However, over the years, historic buildings were frequently modified, and these changes complicate our understanding of buildings in our districts. This workshop will introduce participants to the forensics of “reading” buildings by showing multiple real-world examples and looking for the patterns and clues that tell us how and where they were altered. Includes a healthy dose of architectural history topped with a dollop of historic building materials. Will include both commercial and residential examples. Suitable for all experience levels.

Plaster Repair Techniques and Tour of the Chieftains Museum/Major Ridge Home, *Heather Shores*

Tour: Participants will be given an architectural tour of the museum and then provide an analysis of current problems with the historic structure along with recommendations for improvements.

Workshop: Participants will work with plaster repair professionals to learn how to properly repair cracked plaster in historic buildings by working with existing problems inside the museum.

Adaptive Reuse of Historic Jackson Hill/Fort Norton, *Julie Smith, Trey Smith, Harry Brock, and Brice Wood*

One of Rome's Seven Hills, Historic Jackson Hill is a lush, tree lined oasis adjacent to downtown Rome where Fort Norton, an earthen Civil War trench was built to protect the city. The old city waterworks is also located atop the hill but is no longer used. In 2012 then-assistant city manager saw the area as ripe for attracting outdoor enthusiasts by building walking and mountain bike trails. He approached local trail advocacy group, TRED, about developing trails with the hopes of turning Jackson Hill into Rome's "Central Park". Over the course of a year 5-miles of looping trails were built that now see on average of 200 visitors per week. There have been a myriad of partners that have contributed to this project, trail signage and wayfinding was installed by an Eagle Scout for his project, the old waterworks building was granted SPLOST monies to repurpose into an event space, and TRED continues to build new trails and features on Jackson Hill that can be deemed active preservation.

Partnering for Preservation: Saving Zuber Cemetery, *Beverly Boone Meek and Ellen Watters Sullivan*

The Partnering for Preservation: Saving Zuber Cemetery workshop will highlight ways in which cemeteries can partner to help build the case for preserving these historical heritage sites that are normally not considered as viable connections. In this workshop we will share information about traditional successful partnerships, i.e., preservation societies, historical commissions, churches, local governmental agencies; however, we will emphasize the unusual partnerships Zuber has delved into to support its preservation efforts. This includes a slavery past that has connected slave and slave-owner families; a local college and its student volunteers, history department and botanical research; a visual artist and professor who plans to create bronze grave markers using ancient African lost wax casting. In breakout sessions, participants will revisit partnerships specific for their communities and rethink how they might garner unexpected support for their preservation efforts and walk away with an outline of a "five-point plan" to implement.

Fire Prevention and Safety with Historical Structures, *Mary Catherine Chewning and Jamie Stone*

This workshop covers methods of fire prevention, early detection of fire, early occupant notification, and fire suppression systems and their applications. There will also be a burn class showing live action of a working fire with exterior finishes commonly found on historical structures. Classroom session to be held at the Rome Fire Department Training Center in the classroom at 93 North Ave. Burn Class to be held on the training grounds, approximately a 5 minute walk on mainly flat and level ground.

Opening Keynote and Concurrent Sessions

Opening Keynote, *Thompson Mayes – National Trust for Historic Preservation*

Why Do Old Places Matter?

Location: Rome City Hall Auditorium

Celebrating Georgia's Certified Local Governments, *Sarah Rogers*

Georgia is 1 community away from reaching 100 Certified Local Governments!* We already have the largest CLG program in the county and are approaching* another huge milestone. Through the month of May, CLGs across the state submitted information about what they've been able to accomplish since opting in to the program. In this session, HPD's CLG Coordinator, Sarah Rogers, will give an overview of the CLG program and share the accomplishments of Georgia's CLGs.

Revolving Funds in Georgia, *Georgia Trust for Historic Preservation, Historic Augusta, Historic Macon, Historic Savannah, and the Madison Morgan Conservancy.*

Real Estate is the name of the game. This session will focus on how Georgia non-profit preservation organizations are saving historic buildings and revitalizing neighborhoods by buying and selling real estate through their revolving funds. Proven strategies such as options, easements, and preservation agreements will be discussed as well as how these organizations market their properties to qualified buyers.

Look Up! Utilizing Façade & Exterior Condition Assessment, *Joy Coleman and Julia Mathias Manglitz*

Deferred or poor maintenance in older and historic buildings is all too common and left unchecked can result in unsafe conditions. Condition assessments are a tool for planning maintenance, repair or restoration projects, and identifying conditions that require immediate attention. They should be tailored for the age, construction type, materials, and use of the building. Ideally, the product of the assessment enables the next design or planning phase, including any temporary stabilization necessary to address immediate safety concerns. Teams for condition assessments may be as varied as the buildings themselves. Understanding when to involve a structural engineer or other specialty consultant is key to achieving desired outcomes. Come to learn about the diversity of condition assessment techniques, how to build the best team to gather necessary information, and how to leverage the information gathered to protect resources and extend the life of treasured historic buildings.

Making Defensible Decisions: Training for HPCs, *Wright Dempsey*

This presentation is targeted for Historic Preservation Commissions. Topics include basic, legal compliance issues including notice and due process; examples of effective motions and elements of them; guidance and standards from the Georgia and National Alliances of Preservation Commissions; and limited case studies.

Steel Rails and Iron Horses: An Overview of Georgia’s Statewide Railroad Context, *Amber Rhea and Matt McDaniel*

The story of railroads in Georgia is the story of development throughout the state. Over the past several years, the Georgia Department of Transportation and CALYX, an NV5 Company, have worked together to survey, research, and document almost all railroads in Georgia. The resulting statewide railroad context is a comprehensive look at Georgia’s railroads from the early 19th century through the present. This document, and its associated GIS mapping, is available to the public and serves as a reference for historic preservation professionals or anyone interested in the history of Georgia’s railroads. This session will discuss the process and methodology behind the creation of the statewide railroad context, as well as provide case studies for its practical use.

Historic Preservation Goes International, *James Reap and Cari Goetcheus*

Georgia preservationists have much to learn and share with fellow preservationists around the world. In this session the speakers will provide a brief overview of international heritage conservation organizations that engage Americans such as the International Council on Monuments and Sites (ICOMOS), the International Blue Shield (the cultural equivalent of the Red Cross), the Antiquities Coalition, World Monuments Fund, etc. We will also look at America’s great idea – the World Heritage List – and explore how we can more effectively support this important initiative. Some of the “hot topics” where Americans can contribute internationally include climate change, the United Nations Sustainable Development Goals, reconstructions after conflict and natural disasters, the convergence of cultural and natural heritage, and heritage and human rights.

The Bonaventure-Somerset Historic District – A New Approach to Historic Preservation in the City of Atlanta, *Doug Young*

The City of Atlanta recently completed the designation of the Bonaventure-Somerset Historic District. This District takes a different approach to historic preservation focusing on the overall, whole building vs. individual architectural components – a reflection of the priorities of the affected property owners and residents. Learn about the history of this District, the circumstance which lead to its creation, the public participation process used to development the proposed District and its requirements, and how this has helped the City of Atlanta staff think differently about the potential future of historic preservation in the City of Atlanta.

Criterion D of the National Register: Demystifying Information Potential, Sarah Love

Criterion D of the National Register of Historic Places is frequently conflated with archaeological significance and has therefore been an underutilized area of significance when completing National Register nominations. Previous studies have revealed that only 7% of sites listed on the NRHP are listed under Criterion D for their information potential. This session will highlight some of the ways in which using information potential can strengthen nominations, add to both the archaeological and historic record, help communities with deteriorating or under-interpreted historic sites, and pave the way for future research.

Preservation as Sustainable Practice, Bourke Reeve

This session will provide attendees with useful real-world information on sustainability best practices for historic buildings. Case studies from Rhodes Hall, Madison Morgan Cultural Center and The Wren's Nest will highlight some of the challenges faced and best practices developed for incorporating energy efficiency features into historic buildings. Attendees will be introduced to the concept of preservation as a sustainable practice and will be provided information which will help them identify appropriate sustainability measures for historic buildings. The session will also familiarize attendee with the programs and resources available to assist in implementing sustainability programs in historic buildings.

Stakeholder Perceptions of the Design Regulatory Process: Implications for their Future Relevance and Efficacy in Preservation Practice, Courtney Grunninger Bonney

Through an analysis of stakeholder perceptions of design regulations in local historic preservation districts of three South Carolina cities, researchers revealed opinions about the impact and effectiveness of design guidelines in both shaping the physical form of historic districts and protecting their individual character. Researchers investigated the ways in which the end users – residents, property owners, and investors - perceive design regulation to determine the degree to which residents felt either empowered or disenfranchised by the process. A combination of online survey and supporting archival research was utilized to first collect resident opinions regarding the process, and then cross check those results with city records. Using this methodology, gaps between the way stakeholders perceive and understand the design regulatory process and the way it is implemented within each community were identified. With a better understanding of these misalignments, those responsible for executing design regulations are equipped to address the potential impacts that residents' perceptions can have on revitalization efforts within historic districts.

Cyclical Maintenance, *Craig M. Bennett, Jr.*

Overall cost of maintenance and preservation of historic structures is dramatically lower for buildings that are maintained on a regular basis. Sharon Park, formerly of the National Park Service and now at the Smithsonian, has provided us wonderful guidelines for cyclical maintenance in her 16 page Preservation Brief #47: Maintaining the Exteriors of Small and Medium Size Buildings. In this presentation, Craig Bennett reviews the procedures laid out in Ms. Park's Brief and gives the audience a worksheet for recording inspections, for noting action required and for tracking completion of repairs. When owners and stakeholders take such a systematic approach to maintenance, historic structures deteriorate far less and repair costs are much lower than they otherwise would be.

Exploring Georgia's Footsteps of MLK Jr. Trail, *Jeanne Cyriaque*

This session will explore the processes and partnerships that were implemented to develop Georgia's Footsteps of MLK Jr. Trail. This trail was launched in April 2018 by the Georgia Dept. of Economic Development to commemorate the 50th anniversary of the assassination of Martin Luther King, Jr. in partnership with the King Center. Ms. Cyriaque, heritage consultant for the trail, will discuss how she researched the 28 sites that were included in the trail. She will review the partnerships she implemented with each participating site to ensure their inclusion on the website. Her presentation will include stories and places associated with Dr. King's legacy. Links to each site were established to direct the web heritage traveler to learn more about each site. Additionally, each site received print media brochures and metal signs with the trail logo that identify their location on the trail when heritage travelers visit their sites.

Keeping it Relevant: Preservation and the Changing Community, *Brittany Griffin*

How do we keep the world of preservation in the forefront of the changing community mind? What is successful community engagement in a time of growing social media? How do we reach the younger generations? There is a place and time for historic home tours, but there is an untapped world of potential through other partnerships. The real estate community, doctors' offices, local trail and bike advocacy groups, etc... How can local commissions work with these groups to introduce preservation to those that have never been included in the field before and how can we reach a broader array of people outside of doing historic home tours.

The Modern Classic City: Proposing a Typology for Mid-century Commercial Development Based on Findings in Athens, Georgia, *Lauren Patterson*

Following World War II, the United States experienced unprecedented growth and expansion. Just as throughout Georgia and the rest of the nation, commercial development that took place in Athens reflected changing consumer values, car culture, and a departure from traditional downtown commerce. Though many of the flashy neon signs and novel materials have been lost, buildings still remain and tell an important story about our post-war society. As they go

unprotected and become increasingly threatened, it is important for us to recognize the defining features that make them unique and develop a common language for description and inventory. Based on her thesis research in Athens, Lauren Patterson presents a proposed typology system to describe mid-century commercial buildings so that their presence and importance can be recognized throughout Georgia.

The City of Atlanta’s “Future Places Project” – Redefining Historic Preservation in the City of Atlanta, *Doug Young*

The City of Atlanta has a fascinating history that is represented in its buildings, places, culture, and people. At the same time, there are variety of viewpoints regarding the role of historic buildings and places in the City. The last time a comprehensive analysis was undertaken and a strategy was developed regarding the City’s historic buildings and places was in the mid-to-late 1980s, almost 30 years ago. Since that time, the City and its people, along with its planning framework and the maturity of its urban design have all changed considerably. Yet, it is Atlanta’s historic properties that define the City’s authentic identity, provide residents and visitors alike with a sense of place, and create both cultural meaning and economic value. As stated in the Atlanta City Design guiding document, “As we begin to design our future, the intrinsic value of Progress will be realized only when we stand up for people and places that have meaning...” In short, a comprehensive strategy is needed to understand how the City’s historic resources and preservation programs will both influence and be impacted development and how preservation programs will work in collaboration with the City’s other planning efforts. The “Future Places Project” will be that strategy.

Georgia Trust’s West Atlanta Preservation Initiative, *Ben Sutton*

Learn how The Georgia Trust is rehabilitating historic single family homes in West Atlanta to provide examples of historic preservation in neighborhoods that are undergoing rapid change. The projects are creating affordable housing opportunities in the Washington Park and Mozley Park neighborhoods while meeting Earthcraft Preservation standards. The session will include a brief history of the neighborhoods and houses, an overview of the rehabilitation process, and a discussion of the partnerships that have made the project possible.

Historic Preservation IS Sustainable Design – Now Let’s Play Nice, *Elaine Gallagher Adams and Elizabeth Schminke*

Historic preservation IS sustainable design, and the greenest building is the one that is already built. Green architects have embraced historic buildings, but have preservationists embraced high performance building? As energy codes move closer to a 2030 target for net-zero energy consumption, preservationists must understand challenges and opportunities for historic buildings to out-perform many new green buildings with effective use of both new and historic technologies. How does sustainable construction within historic districts present similar

discussion? What trends and technologies are imminent that help or hinder sustainable preservation?

From Abandoned to Awarded: The Preservation of the Zachariah Daniel House Using Advocacy, Partnerships, and Tool-kits, *Robyn Anderson*

This session is a complete case study illustrating the importance of local partnerships and utilization of many programs including certified rehabilitation tax credits to save an imminently threatened historic resource. Built in 1888 by Zachariah Daniel, the house is the most outstanding and sophisticated example of the Second Empire style in Augusta. After listing the house to the organization's Endangered Properties List, we discovered the house had been abandoned by the owner, was condemned for occupancy by the city of Augusta, and faced ongoing deteriorating conditions. Historic Augusta quickly identified a preservation minded buyer to begin immediate work to rescind the condemnation. Successful rehabilitation took 24 months to complete even with an experienced contractor who knew this house was in the poor condition. Creative problem solving for the interior floor plan resulted in both state and federal tax credit approval. The rehabilitation was recognized by the Georgia Trust for Historic Preservation with a 2019 Preservation Award.

Taking Care of Porches, *Craig M. Bennett, Jr.*

The porch seems to be one of the defining characteristics of Southern residential structures. Unfortunately, porches are subject to severe weathering and require tremendous, expensive maintenance. In this talk, Bennett explains how porches are built, what the problem areas are, how to strengthen them, how to repair them, and, finally, makes recommendations on making porches last with minimal deterioration. The focus of the talk is on 19th and early 20th century porches, drawing heavily on experience in repair, strengthening and reconstruction of a large number of historic porches in South Carolina, Georgia and Alabama and illustrated with photographs from those projects.

Just Across the River: The Landscape History of Etowah, Hightower, Coosa, and Myrtle Hill, *Mick Williams, Janet Byington, Stan Rogers, and Dean Baker*

This session focuses on the significant landscape history that lies just across the river from downtown Rome. The two landscapes of Myrtle Hill Cemetery and the Coosa Country Club Golf Course share an early history that diverges from the historic commercial district and provides two distinctively designed landscapes that share more than proximity. Beginning with the Battle of Hightower/Etowah, this area was changed through the Revolutionary and Civil Wars, utilizing the higher ground first for strategic defense and later for burials to evade the constant flooding of the Coosa River. As Rome further developed, the landscapes became more elaborate over time, building upon their respective specialties to become the mature designs seen today. This session will also consider how these landscapes will continue to interact in the future.

GAPC Annual Meeting (Breakfast and 10th Anniversary Celebration)

The Georgia Alliance of Preservation Commissions is pleased to host our Annual Meeting at this year's Statewide Preservation Conference in Rome, Georgia. Breakfast will be provided by the organization and membership will be presented with the annual report from the Board of Directors. Business items will be voted on if needed. A short PowerPoint will outline the year in review and highlight the last 10 years of GAPC serving Historic Preservation Commissions across the state of Georgia.

